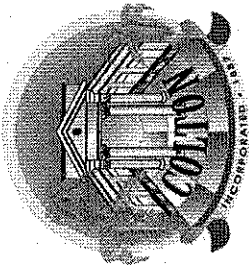


# Guide to Year-Round Promotional Sign Ordinance

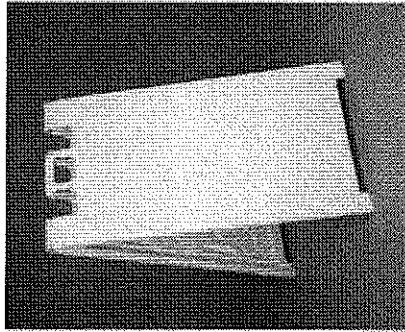
Between November 18, 2011 and November 18, 2012, businesses in Colton will be allowed to display promotional signs, subject to criteria contained in Ordinance No. O-06-11 next to storefronts without the need to obtain a permit from the City. Because no permit is required to display the sign, it is important that businesses create or manufacture signs to required specifications and that it be displayed in a manner consistent with the requirements to ensure that the sign is not removed. The signs need to comply with the following:

1. Choice of **one** of the following:
  - wall banner - maximum 32 square feet,
  - commercial flag - maximum 10 feet high, or
  - portable (A-frame) – maximum 6 square feet sign face (maximum two faces) and height between 3 and 4 feet high - see "Portable Sign Examples" Sheet.
2. Maximum of **one** promotional sign next to a business storefront.
3. Sign may be displayed only during normal hours of the business.
4. Sign must be removed (placed indoors) when the business ceases operation for that day.
5. Sign may be placed with private walkways and planters next to the front entrance door of the business storefront and no further than 25 feet from the door but cannot be placed within the street, City sidewalk, or City planters or block driveways or walkways (must leave at least 4 feet for walking space). If you are unsure where the edge of the City property is, please contact the City Public Works Department at (909) 370-5065 and ask for right-of-way verification, which provides the distance from the street curb to the edge of the property.
6. Businesses with front entrance doors with no space between the door and City sidewalk may contact the City Public Works Department at (909) 370-5065 regarding obtaining an encroachment permit. An encroachment permit **may** be issued if Department requirements are complied with including, but not limited to, the requirement that the sight distance of vehicular traffic is not impeded by the portable sign.
7. Portable signs shall consist of durable rigid materials (metal, wood, plastic) and the use of paper or cardboard not allowed except as changeable copy within and safely fastened to a framed area made of durable rigid materials. Sign must be professionally made or have the appearance of a professionally made sign. Signs with wheels shall be fixed (locked) in position.
8. Sign must contain the name and phone number of the business and owner of the sign in order (not required on the sign face but somewhere on the sign structure).
9. Sign cannot detract from the appearance of the building and/or site as determined by the Director.
10. No illumination (lighting) exclusively designed for the sign is permitted.
11. Sign must be removed or replaced if tattered, torn, damaged, or otherwise not in good condition.
12. Sign must be kept clean and clear of graffiti.
13. No attachment to the sign, including balloons, streamers, lights, or other attention-getting devices.
14. Sign must be removed on November 18, 2012, unless ordinance is extended or made permanent by the City Council prior to that date.



# Portable Sign Examples

## ALLOWED



Maximum height

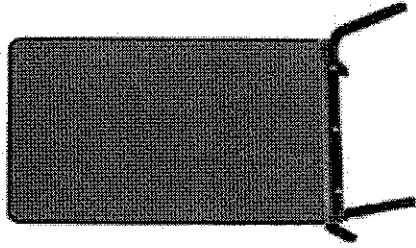
4 ft

Maximum sign face:

6 square feet

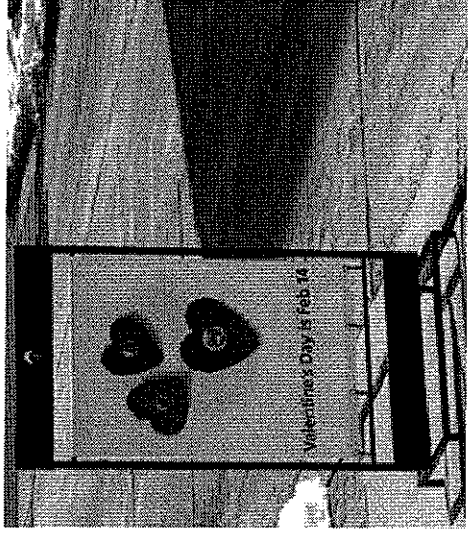
Minimum height

3 ft



Must have rigid background

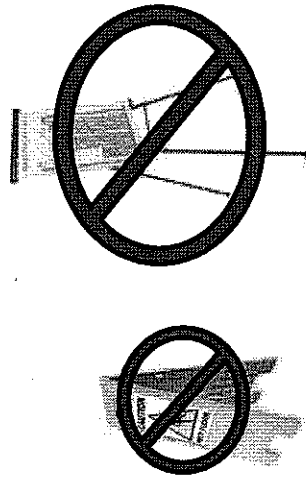
Area with rigid background



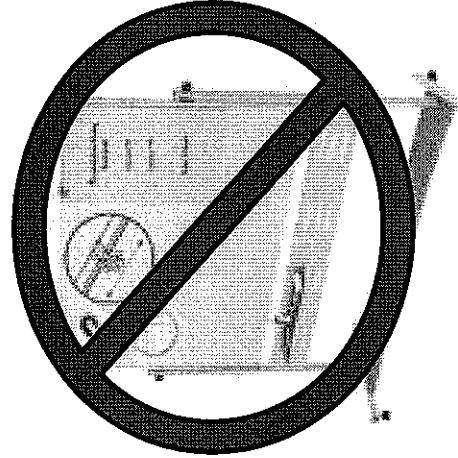
Cardboard/paper not allowed except within defined framed area

Area with rigid background

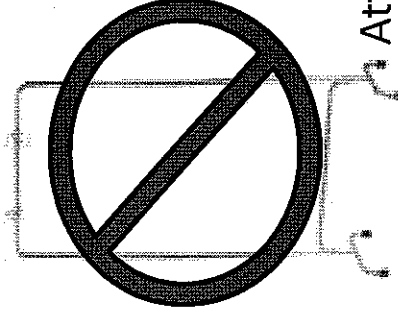
## NOT ALLOWED



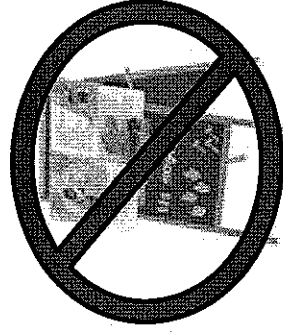
Too short



Too large



No rigid background



Attachments outside defined frame area

not allowed